



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

Contract / Revision 396520 /		Alt Order # 08415925
Product 749/870/4617		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4617
Advertiser M Eggman / Dem / Congress		Original Date / Revision 10/13/16 / 10/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive Ryan Holloway	Sales Office NSO Atlanta
Special Handling		
Demographic Adults 35+		
IDB# 13041	Advertiser Code 749	Product Code 870
Agency Ref		Advertiser Ref

And:

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/21/16	10/21/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$100.00	0.00			
N 2	40	10/21/16	10/21/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$400.00	0.00			
N 3	40	10/21/16	10/21/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$800.00	0.00			
N 4	40	10/21/16	10/21/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$450.00	0.00			
N 5	40	10/24/16	10/24/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$700.00	0.00			
N 6	40	10/24/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$800.00	0.00			
N 7	40	10/24/16	10/24/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$450.00	0.00			
N 8	40	10/24/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$450.00	0.00			
N 9	40	10/23/16	10/23/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$400.00	0.00			
N 10	40	10/20/16	10/20/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$700.00	0.00			
N 11	40	10/20/16	10/20/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$800.00	0.00			
N 12	40	10/20/16	10/20/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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4655 Fruitridge Rd
Sacramento, CA 95820-5299
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Contract / Revision	Alt Order #
396520 /	08415925

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	749/870/4617	4617

Advertiser	Original Date / Revision
M Eggman / Dem / Congr	10/13/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$450.00	0.00			
N 13	40	10/20/16	10/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$450.00	0.00			
N 14	40	10/18/16	10/18/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$700.00	0.00			
N 15	40	10/18/16	10/18/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$800.00	0.00			
N 16	40	10/18/16	10/18/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$450.00	0.00			
N 17	40	10/18/16	10/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$450.00	0.00			
N 18	40	10/19/16	10/19/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$100.00	0.00			
N 19	40	10/19/16	10/19/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$400.00	0.00			
N 20	40	10/19/16	10/19/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$800.00	0.00			
N 21	40	10/19/16	10/19/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$450.00	0.00			
Totals										0.00		21	\$11,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	21	\$11,100.00	\$9,435.00
Totals	21	\$11,100.00	\$9,435.00

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTXL - TV Sacramento, CA

Date:

10/13/2016

I, Chris Brimerbeing/on behalf of: Eggman, Michael, a legallyqualified candidate of the Democratic politicalparty for the office of: US House of Representativesin the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS Ordered			

SEE ATTACHED

Date of First Broadcast: 10/18/2016

Date of Last Broadcast: 10/24/2016

Total Charges: \$*****9,435.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

Eggman for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/2016

Date



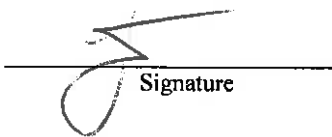
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jorge Motte

Printed Name

NSM

Title



2007

REGISTRATION
CENTER

MSB



MSB